

Royal Canin USA Named Official Sponsor by The International Cat Association

The International Cat Association names Royal Canin USA as its official sponsor, and focuses on educating communities nationwide about cat nutrition and welfare.

Harlingen, TX – The International Cat Association (TICA) has announced the selection of Royal Canin USA as its official sponsor, and together will launch a campaign to educate communities about cat health and nutrition. TICA is the world's largest genetic registry of pedigreed cats and one of the largest sanctioning bodies for cat shows worldwide.

Royal Canin USA has more than 40 years of experience in the animal health and nutrition industry, making it a forerunner of nutritional and technological advancement in pet food. The company collaborates with nutritionists, breeders and veterinarians from around the world on impartial and relevant research to ensure cats receive the best nutrition.

“We pride ourselves on putting knowledge and respect for the animal first,” said Wayne Fischer, Director of the Breeder Group at Royal Canin. “TICA is also dedicated to educating communities about cats’ health and welfare, and through our sponsorship of their shows we will be able to reach out to more cat owners and ensure that more cats have the right diet for a healthy life.”

“TICA is pleased to have Royal Canin USA as our official sponsor, and by working together we can ensure that cats will receive the best nutrition,” said Vickie Fisher, President of TICA. “Through our joint efforts, we will be able to educate cat owners and communities about proper nutrition which is important to their cat’s longevity, and continued health and happiness.”

Royal Canin USA will be the official sponsor of the TICA Annual 2009 Cat Show scheduled on September 5 and 6, 2009 in Orlando, Florida. The show which will host hundreds of cats and kittens from around the world is held in conjunction with the 2008-2009 Awards Banquet where the Top 25 International Winners for cats, kittens, alters, household pets and household pet kittens will be presented. The TICA Annual 2009 Cat Show will be held at the Orange County Convention Center. For additional information about the show visit <http://www.seregiontica.org/Shows/Aquaticats/atcflyerAnnual.htm>

About The International Cat Association

Organized during 1979, The International Cat Association (TICA) is the world's largest genetic registry of pedigreed cats, largest registry of household pet cats and kittens, and one of the world's largest sanctioning bodies for cat shows. TICA currently recognizes more than 54 breeds of cats. No matter where you are, you're in TICA's world. A world of fabulous felines...fun..and friendships. To learn more about TICA visit

<http://www.tica.org>

About Royal Canin USA

Royal Canin USA is a forerunner of nutritional and technological advancement in pet food. With more than 40 years of experience in the animal health and nutrition industry, the company prides itself on putting knowledge and respect for the animal first. Royal Canin collaborates with nutritionists, breeders and veterinarians from around the world on impartial and relevant research to ensure dogs and cats receive the best nutrition. For more information, contact Royal Canin at (800) 592-6687 or visit

<http://www.royalcanin.us/>.