



THE INTERNATIONAL CAT ASSOCIATION, INCTM

WHEREVER YOU ARE, YOU'RE IN TICA'S WORLD!
FABULOUS FELINES...FUN...FRIENDSHIPS.

TICA MEMBERS ARE IN 113 COUNTRIES WORLD-WIDE



TICA is the world's largest genetic registry of pedigreed cats, the largest registry of household pet cats and kittens. The International Cat Association,TM (TICA) truly is an international organization. TICA has members and clubs on every continent, in 104 countries with the ever-growing number of countries around the globe. TICA has thousands of members who compete at cat shows hosted by licensed TICA clubs. TICA Chartered 21 NEW Clubs in 2014!! Since 1979, close to 20,000 catteries and over 400,000+ cats and kittens have been registered with TICA.

63 BREEDS & WORLD'S LARGEST REGISTRY OF HOUSEHOLD PETS



TICA recognizes sixty-three breeds of cats for championship competition. We are the world's first and now largest registry of household pets and the only to allow Household pet cats and kittens of unknown ancestry to compete for the same titles and awards as pedigreed cats. TICA embraces ALL cats.



TICA WORKS IN FELINE WELFARE, SHELTERS AND RESCUES

TICA and its members work together to promote the preservation of pedigreed cats and the health and welfare of **ALL** domestic cats through education, ethical breeding practices, responsible cat ownership and proper care to the owners of millions of cats worldwide.

The responsible breeding of pedigreed cats preserves the distinct characteristics of individual pedigreed breeds and ensures the continuation of predictable physical and behavioral traits for future generations.

Our clubs support local shelters, rescues and fosters providing free space at cat shows and events where available cats can be presented for adoption.



TICA WORKS WITH COMMUNITIES AND LARGE EVENTS

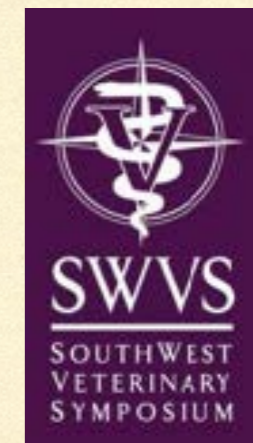
TICA **Gold** Sponsor of the 2015
WPA-America's Family Pet Expo,
Orange County Fairgrounds

Denver County Fair TICA Sponsor
Kitten Pavilion

American Association of Feline
Practitioners® World Feline
Veterinary Conference 2015 TICA
Sponsor Para-Professional Seminars

Southwest Veterinary Symposium
Conference 2015

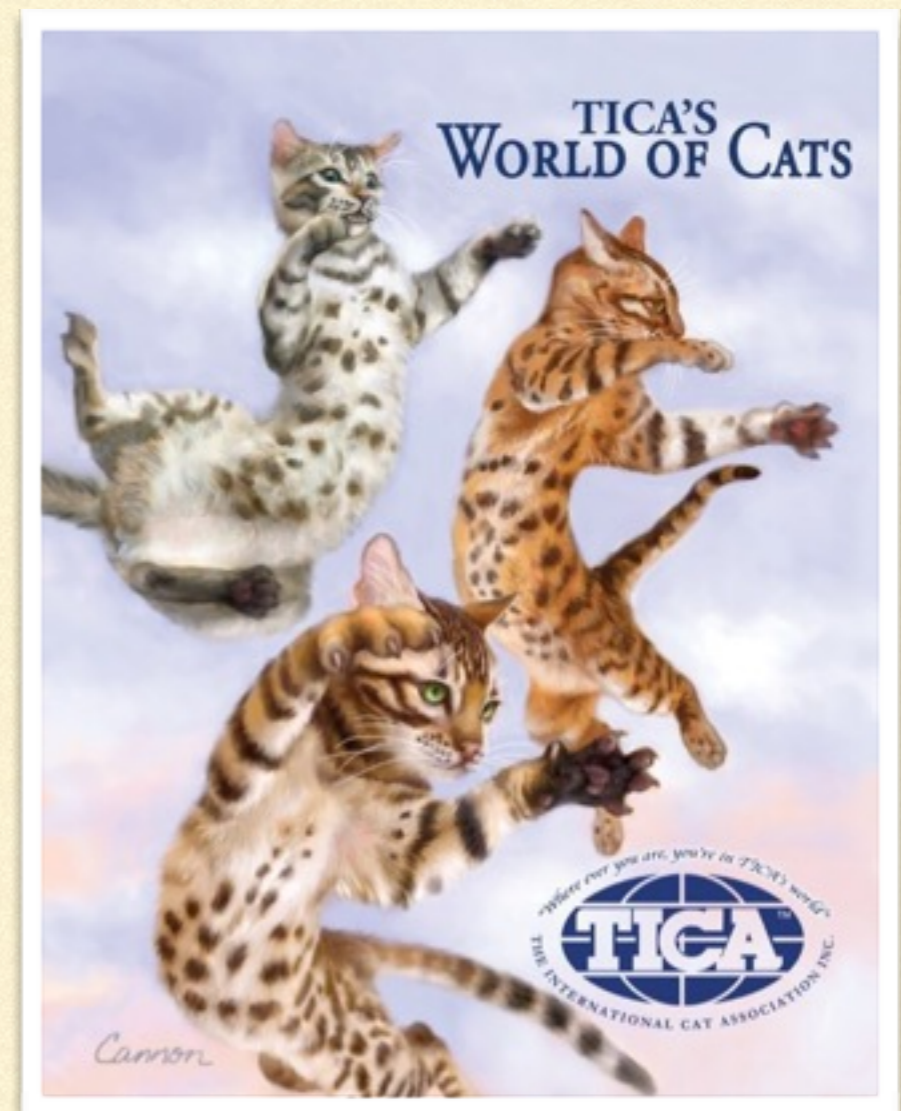
Colorado Veterinary Medical
Association Convention 2015



TICA World of Cats!!

TICA's World of Cats Visitor Guide. Publication is 32 pages full color with brief description of all 63 cat breeds. This publication is distributed worldwide.

Distribution at Veterinarian Conferences, Pet Expos, TICA shows, County Fairs, Cat Cafes and your local Veterinarian office.



TICA CAT SHOWS, ENEWSLETTERS,

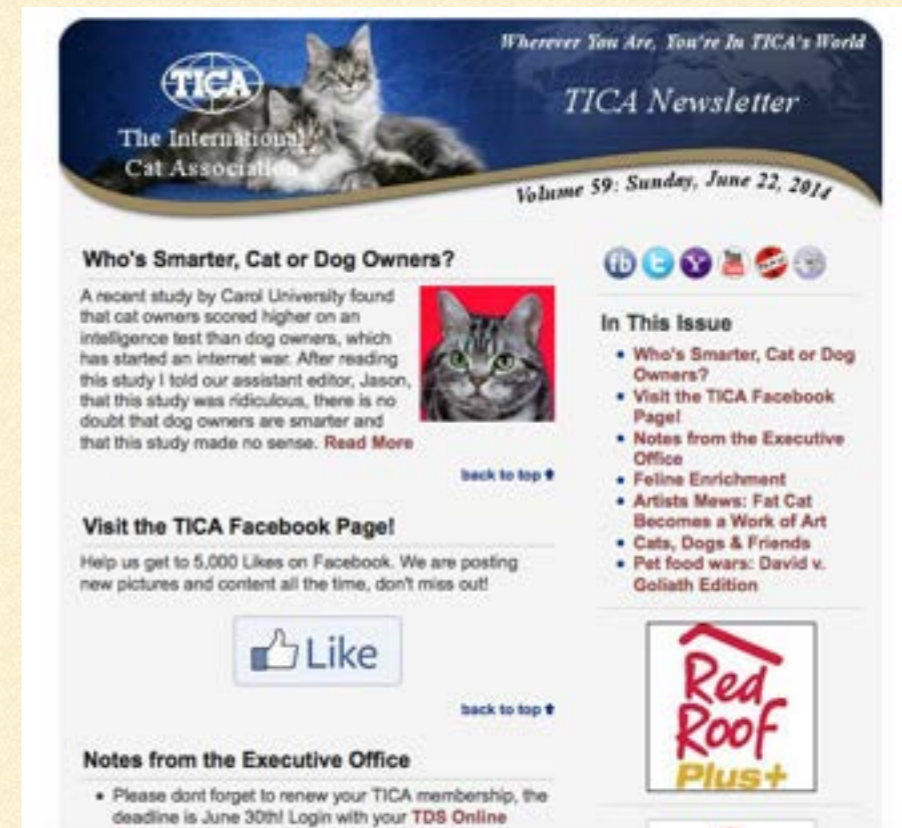
TICA offers the perfect venue to get your brand in front of cat lovers worldwide and provides a unique opportunity to build brand awareness, promote your company products to your target market.

Subscribe to show calendar updates: [What is this?](#)
TICA Clubs: To have your show listed here, in the TICA Trend and in Cat Fancy magazine, please send information to calendar@ticamembers.org. For more information, see the instructions at the bottom of this page

December 2014		
5-7	Tucson, AZ	Coatimondi Cat Club
6-7	St. Francis, WI	CANCELLED
6-7	Easton, PA	Christmas City Cat Club
6-7	Rangsdorf, Germany	TICACats
6-7	Tokyo, Japan	Forest Cat Japan
12-14	Dunsmore, Coventry, UK	SpoTICAt Cat Club
13-14	Arcadia, CA	Kat Knappers Cat Club
13-14	Waxahachie, TX	Turkish Van Cat Connection
13-14	Halle, Belgium	Be TICACats Club
14	Tokyo, Japan	Global Cat Union
20-21	Moscow, Russia	Crystal Club
21	Tokyo, Japan	C.A.T. Credo
January 2015		
1-2	Taipei, Taiwan	Taiwan Cat Club
2-4	Raleigh, NC	First in Flight Cat Club
2-4	Sacramento, CA	Jazzy Cats

CAT SHOWS SCHEDULED BY MONTH.

Select the City of the show you wish to attend on the specific date and click on it. Opens Show Flyer, Club website and specific show details.



eNewsletters sent monthly and has distribution of 13,000 plus opt-in subscribers



TICA'S WEBSITE RECEIVES OVER 53,000
MONTHLY VIEWS WITH 41.95% BEING (NEW)
UNIQUE VISITORS AND 170,200 PAGE VIEWS.

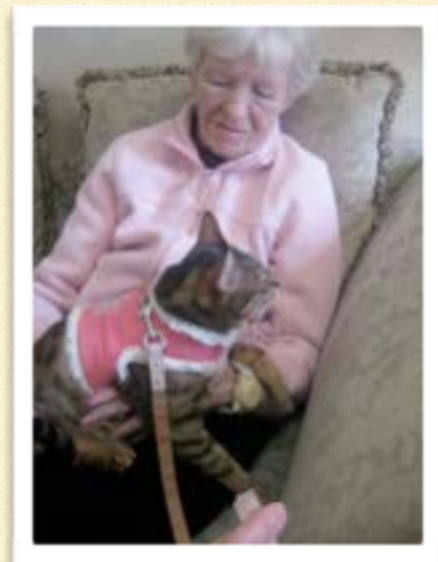
TICA TREND

The TREND is a glossy magazine mailed bi-monthly to all TICA members worldwide.

TICA is a Members based Association.



Therapy Cats and Fabulous Feline programs



Therapy Cat program: TICA is the first ever feline registry to formally recognize and award an official Title for Therapy Cats. Once meeting specific outlined requirements, the cat will receive a printed certificate, a TICA patch will also be provided to add to the therapy cat's vest/bag/harness.

Fabulous Felines: The TICA Fabulous Felines program is designed to present a "cat and spectator" hands-on personal experience. Spectators gain intimate knowledge of the breed and TICA by petting and handling the TICA Fabulous Feline and talking with the owner/handler. The spectator should come away from the experience feeling welcomed by the TICA community and with greater knowledge about TICA and pedigree and household pet cat ownership. While the program is targeted towards interacting with the public in TICA show halls, TICA Fabulous Felines also participate in other educational and publicity activities with prior arrangement.

TICA is seeking a Sponsor for the Fabulous Feline program



SOCIAL MEDIA

TICA FaceBook and Blog

Partner for co-op promotions and give aways!



<https://www.facebook.com/TheInternationalCatAssociation>



<http://www.tica.org/blog/>



“Let us put a custom package together for your company.
We CAN build your brand!!”

–*Roeann Fulkerson, Director Marketing*
RFulkerson@cfl.rr.com



TICA is a proud member of WPA and PIJAC

