



TICA President & CEO: Vickie Fisher

Vickie Fisher was reelected TICA President and Chief Executive Officer in December 2017. After a three-year hiatus from the position, Vickie returned to office and began serving the world's largest genetic registry of pedigreed and household cats on January 1, 2018.

During her Presidential campaign, Vickie vowed to take TICA "Back to the Future" by building a strong business structure to deliver great service and support as the Association grows.

As soon as she took office she commenced work on the first upgrade to TICA's website in almost 10 years. Vickie organized a team of TICA employees, volunteers and consultants who analyzed, compared and troubleshot the former website to a completely new operating system behind brand-new features such as a mobile-friendly design, integrated show calendar and the ability for members to manage their own information. The redesigned website was unveiled one-year after Vickie took office.

Vickie previously served as President & CEO of TICA from 2009 – 2014. While in office she achieved numerous financial successes for the Association, including refining a financial reporting and budgeting system, implemented operational cost savings, successfully integrated TICA into the multi-billion dollar pet industry and achieved nonprofit status for TICA, which resulted in an immediate refund in excess of \$70,000.

She also created numerous business opportunities for TICA, including creating the association's first business plan and marketing strategy, introduced online business services, implemented online voting and developed TICA's social media presence, all of which resulted in worldwide growth for the association.

During Vickie's three year hiatus, she remained active in TICA, including serving as Treasurer, All Breed Judge, and Show Manager. She created a children's coloring book and oversaw a second that teach respect and how to properly care for cats, one of which was recently translated and printed in Spanish and focused on the production of TICA's cat breed poster, the first in more than 40 years that included photographs, not just illustrations. She oversaw TICA's Marketing Committee where she authored a strategic plan, represented TICA with pivotal corporate partners, was instrumental in TICA's participation in the American Association of Feline Practitioner and Veterinary Conferences and directed the Association's return to AKC's Meet the Breeds.

Over the past 16 years, Vickie has served as President of the Albuquerque Kennel Koadres, a nonprofit that works with the Albuquerque Animal Welfare Department. She has been responsible for raising funds to support the programs of the shelter and better the "shelter life" for the city's homeless animals. As a result of her hard work and dedication, last year she was the recipient of the Albuquerque Mayor's Good Samaritan Award.

She also serves on the Winn Feline Foundation Board of Directors as Treasurer since 2013 and has helped fund millions of dollars toward significant feline health research studies.

Prior to her extensive work volunteering, Vickie served as Deputy Chief Administrative Officer for the City of Albuquerque for eight years and was responsible for budget, finance, strategic planning and the city's enterprise departments. She also served as Bernalillo County Manager and Cabinet Secretary for the New Mexico Taxation and Revenue Department. Fisher served for 10 years on the Presbyterian Healthcare Services Board, where she Chaired the Compliance and Audit Committee and was a member of the Finance Committee.

Vickie holds a bachelor's degree in Business Administration from California State University and is a retired Certified Public Accountant. She lives in Albuquerque, NM with her husband, Larry. and Maine Coon cats Callejero, Pink Floyd and Scottie. She frequently travels the world, both judging cats and educating young and not so young about the wonders of cats as companion animals and how to properly care for them.

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About TICA:

TICA®, The International Cat Association® is the world's largest genetic registry of pedigreed and household pet cats, the first and now the world's largest—registry to allow household cats of unknown ancestry to compete for the same titles and awards as pedigreed cats. The knowledgeable breeding of pedigreed cats preserves the distinct characteristics of individual pedigreed breeds and ensures the continuation of predictable physical and behavioral traits for future generations. TICA supports the health and welfare of ALL domestic cats through education, knowledgeable cat ownership and proper care to the owners of millions of cats worldwide.

TICA is headquartered in Harlingen, TX, and administers the rules licensing and management of hundreds of cat shows annually across the globe in 104 countries. The Association currently recognizes 71 breeds of cats. Wherever you are, you're in TICA's world. Fabulous felines fun and friendships. To learn about TICA go to: www.tica.org.