

TICA - The International Cat Association

Wisdom Health

Business Ads

WISDOM™ HEALTH

Description



Wisdom Health is part of Kinship, a division of Mars Petcare focused on realizing a new vision for the future of pet care by making tech and data breakthroughs possible. Wisdom Health's mission is facilitating responsible pet care by enhancing the well-being and relationship between pets, pet owners, breeders, shelters, and veterinarians through valuable insights into pets as individuals. For more than a decade, Wisdom Health has researched and developed state-of-the-art genetic tests for companion animals, revolutionizing personalized pet care. By unlocking the secrets of their dog or cat's DNA, owners and veterinarians can work together to tailor wellness programs that fit the one-of-a-kind needs of their unique pet.

TICA & [Optimal Selection by Wisdom Health](#) share in partnership to improve awareness and advance understanding of feline genetics. The TICA-Wisdom Health partnership demonstrate the crucial value of genetic testing purposefully bred cats to better understand diseases with a genetic basis.

TICA Members enjoy a 15% discount for Genetic Testing Use Code: "TICAmember2020"

US & Canada: www.Optimal-Selection.com; Europe/outside U.S.: www.MyCatDNA.com

TICA Endorsement of Excellence recipient.

To learn more about Wisdom Health, visit https://www.optimal-selection.com/optimal_selection_cats/.

Advertiser details

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